



CADET SENDOFF EVENTS

SUMMER 2023

The Ongoing Tradition of Citadel Clubs welcoming a new Class of Cadets to The Citadel - 2027

Citadel alumni clubs, in partnership with The Citadel's Office of Admission, organize cadet sendoffs events each summer throughout the United States in support of new Cadet Family preparations before Matriculation Day. These events are influential for cadets as our alumni share their experiences, provide an understanding of cadet life at The Citadel, and allow families to ask questions.

KEY TOPICS:

- **Get excited!**
 - You've chosen "the road less traveled" – as a cadet, you will have many chances to develop yourself into the kind of leader you want to be through The Citadel's unique education and environment.
 - The bonds you build with your classmates will shape your time at The Citadel and will extend beyond your cadet years; the friendships you will form here have the potential to last a lifetime
 - You are already on a path to succeed just as a freshman – The Citadel is the #1 Public College in the South for 12 consecutive years and 88% of cadets enter careers, military or graduate school immediately after graduation.
- **Get ready!**
 - Take advantage of the summer months to prepare yourself physically and mentally for the military structure and academic demands of The Citadel.
 - You will learn that you're capable of more than you ever thought possible — The Citadel experience will push you beyond your comfort zone, each barrier presents an opportunity to prove and improve yourself to the world.
 - There is one session of [The Citadel Success Institute](#) this summer – attending will help prepare you to hit the ground running when you arrive on campus in the Fall. While you're here, reach out to those you see on campus who can help you navigate the challenges and opportunities at The Citadel — this community is known for its unwavering support.
- **Get ahead!**
 - The average salary after graduation is \$56,800 (**FOR SC EVENTS: This is the highest of any college in South Carolina*) Your degree is nearly \$500,000 more valuable than the average bachelor's degree from other South Carolina institutions.
 - Set goals for your first year and beyond — think about what you want your time in the Corps of Cadets to be and how to best develop your leadership, initiative and character. The Citadel presents this chance in ways that other colleges cannot — do not miss out on this advantage.
 - The Citadel alumni network is one of the strongest in the country that spans across several industries. As a Citadel graduate, you'll gain access to this network and will always be a part of The Citadel Family.

EVENT AGENDA TEMPLATE:

- Welcome
- Pledge (if flag present)
- Introduction of Knob Families
- Meal – work to disperse alumni and upper-class cadets amongst Knob families.
- Possible Breakouts: Upperclassman/Knobs & Parents/Alumni. (Best Practices: Knobs avoiding pitfalls, parents supporting in the most meaningful ways)
- Q & Q
- Adjournment